

## FASHION AND TEXTILES CAREERS I

*Fashion and Textiles Careers I* prepares students for occupations and higher education programs of study related to the entire spectrum of careers in the fashion industry. This course builds a foundation that prepares students to enter the Fashion Careers II course. Major topics include: review of the dimensions of clothing, investigation of design elements and principles, evaluating manufacturing process, reviewing the processes from fiber production to items of clothing being worn, overall review of the textile and apparel industry, investigation of fashion designers, customer relations and best practices, fashion merchandising, forecasting trends, impact of social media on the fashion industry, and career exploration and experience. A project based approach with commercial/industry applications is a key component of this course of study. Student experiences may be either school-based or "on-the-job" or a combination of the two. Work-based experiences in the fashion industry are strongly encouraged. A standards-based plan guides the students' experiences. This course is a core component of four-year career plans for the career clusters of Personal & Commercial Services; Manufacturing & Processing; and Art, A/V Technology & Communications. It is recommended for students with interests in apparel, textiles, and fashion career pathways and provides the foundation for continuing study. Students are monitored in their experiences by the *Fashion Careers I* teacher. Articulation with postsecondary programs is encouraged.

- DOE Code: 5420
- Recommended Grade Level: Grade 11, 12
- Recommended Prerequisites: Preparing for College and Careers; Introduction to Fashion and Textiles Foundations, Entrepreneurship and Marketing courses
- Credits: 2-3 credits per semester, maximum of 6 credits
- Counts as a Directed Elective or Elective for the General, Core 40, Core 40 with Academic Honors and Core 40 with Technical Honors diplomas
- This course is aligned with the following Post-Secondary courses for Dual Credit:
  - Course alignment in progress

### **Application of Content and Multiple Hour Offerings**

Intensive applications are a component of this course and may be either school based or work based or a combination of the two. Work-based learning experiences should be in a closely related industry setting. Instructors shall have a standards-based training plan for students participating in work-based learning experiences. When a course is offered for multiple hours per semester, the amount of project-based application or work-based learning needs to be increased proportionally.

### **Career and Technical Student Organizations (CTSOs)**

Career and Technical Student Organizations are considered a powerful instructional tool when integrated into Career and Technical Education programs. They enhance the knowledge and skills students learn in a course by allowing a student to participate in a unique program of career and leadership development. Students should be encouraged to participate in FCCLA (Family, Career and Community Leaders of America), the CTSO for this area.

## Content Standards

### Domain 1 – Dimensions of Clothing

**Core Standard 1:** Students analyze dress and adornment emphasizing dimensions that affect the design and end uses of textiles and clothing.

Standards	
FC-1.1	Explain the relationship between the sociological environment and the development of patterns of dress and adornment
FC-1.2	Analyze the importance of clothing in the context of its cultural, social and psychological implications
FC-1.3	Explain the relationship between clothing and self
FC-1.4	Recognize design elements and principles
FC-1.5	Explain the utilitarian role of clothing and its relationship to fashion

### Domain 2 – Textile and Apparel Industry

**Core Standard 2:** Students evaluate the textile and apparel industry processes leading to product development.

Standards	
FC-2.1	Examine the manufacturing processes for today's clothing.
FC-2.2	Describe purposes of and techniques for assessing textile products and construction.
FC-2.3	Examine forecasting and trending in the textile and apparel industry.
FC-2.4	Investigate fashion designers and the steps in the design process
FC-2.5	Evaluate and apply clothing construction methods.

### Domain 3 – Customer Relations

**Core Standard 3:** Students will analyze customer service procedures and results.

Standards	
FC-3.1	Evaluate the components of quality customer service.
FC-3.2	Analyze factors that contribute to quality customer relations.
FC-3.3	Analyze the influences of cultural diversity as a factor in customer relations.
FC-3.4	Demonstrate the skills necessary for quality customer service.
FC-3.5	Create solutions to address customer concerns.
FC-3.6	Understand how customer feedback and trends guide fashion.

### Domain 4 – Fashion Merchandising

**Core Standard 4:** Students will examine key components of fashion merchandising.

Standards	
FC-4.1	Demonstrate general operational procedures required for business profitability and career success.
FC-4.2	Apply the retail merchandising techniques, principles and procedures employed in the buying and merchandising of fashion goods
FC-4.3	Examine ways the fashion industry is impacted by economic principles.
FC-4.4	Analyze the impact of social media on fashion merchandising and marketing.

<b>Domain 5 – Career Exploration and Experience</b>		
<b>Core Standard 5:</b> Students will apply career skills to the fashion industry.		
	<b>Standards:</b>	
	EF-5.1	Create the materials needed for development of portfolio/resume/etc. to successfully acquire a job in the fashion industry.
	EF-5.2	Implement customer service practices in the real-world setting.
	EF-5.3	Integrate technology as a tool in the industry setting.
	EF-5.4	Understand ethical and legal standards and principles that impact the fashion industry
	EF-5.5	Examine roles, functions, education, training, and certifications of individuals engaged in fashion and related careers.
	EF-5.6	Explain personal characteristics, abilities, knowledge, skills, and requirements needed to work in a fashion career.