

FASHION AND TEXTILES CAREERS II

Fashion and Textiles Careers II prepares students for occupations and higher education programs of study related to the entire spectrum of careers in the fashion industry. This course builds a foundation that prepares students to enter into higher education programs of study related to the entire spectrum of the career clusters that encompass careers in fashion, apparel, and other textiles management, production, and services. Major topics include: fashion design, application of design elements and principles, the business of fashion designers, evaluating manufacturing processes, reviewing distribution processes in the fashion industry, garment costs and business math, reviewing the processes from fiber production to items of clothing being worn, overall review of the textile and apparel industry, fashion promotion, dynamics of fashion demand, writing fashion copy, investigation of fashion designers, customer relations and best practices, fashion merchandising, operational costs, forecasting trends, use of technology in the fashion industry, and career exploration and experience. A project based approach with commercial/industry applications is a key component of this course of study. Student experiences may be either school-based or "on-the-job" or a combination of the two. Work-based experiences in the fashion industry are strongly encouraged. A standards-based plan guides the students' experiences. This course is a core component of four-year career plans for the career clusters of Personal & Commercial Services; Manufacturing & Processing; and Art, A/V Technology & Communications. It is recommended for students with interests in apparel, textiles, and fashion career pathways and provides the foundation for continuing study. Students are monitored in their experiences by the *Fashion Careers II* teacher. Articulation with postsecondary programs is encouraged.

- DOE Code: 5421
- Recommended Grade Level: Grade 12
- Recommended Prerequisites: Fashion and Textiles Careers I
- Credits: 1-3 credits per semester, maximum of 6 credits
- Counts as a Directed Elective or Elective for the General, Core 40, Core 40 with Academic Honors and Core 40 with Technical Honors diplomas
- This course is aligned with the following Post-Secondary courses for Dual Credit:
 - Course alignment in progress

Application of Content and Multiple Hour Offerings

Intensive application is a component of this course and may be either school based or work based or a combination of the two. Work-based learning experiences should be in a closely related industry setting. Instructors shall have a standards-based training plan for students participating in work-based learning experiences. When a course is offered for multiple hours per semester, the amount of project based application or work-based learning needs to be increased proportionally.

Career and Technical Student Organizations (CTSOs)

Career and Technical Student Organizations are considered a powerful instructional tool when integrated into Career and Technical Education programs. They enhance the knowledge and skills students learn in a course by allowing a student to participate in a unique program of career and leadership development. Students should be encouraged to participate in FCCLA (Family, Career and Community Leaders of America), the CTSO for this area.

Content Standards

Domain 1 – Fashion Design

Core Standard 1: Students will analyze design elements in the applied setting.

Standards	
FC-1.1	Explain the relationship between the culture, environment, location and available resources on fashion design
FC-1.2	Analyze examples of fashion and the use of design elements and principles
FC-1.3	Demonstrate elements and principles of fashion design
FC-1.4	Evaluate the business of fashion designers
FC-1.5	Compare and contrast haute couture, runway fashion, and ready-to-wear

Domain 2 – Manufacturing and Distribution

Core Standard 2: Students will evaluate the manufacturing process and distribution of goods.

Standards	
FC-2.1	Examine the manufacturing processes for production of fabrics, textiles, and garments
FC-2.2	Assess textile products and construction of goods
FC-2.3	Compare and contrast global manufacturing processes and costs
FC-2.4	Investigate distribution systems
FC-2.5	Evaluate garment cost based on manufacturing and distribution processes

Domain 3 – Fashion Promotion

Core Standard 3: Students will explain the use of fashion promotion in the fashion industry.

Standards	
FC-3.1	Examine the areas of the fashion business and explain their interrelationships
FC-3.2	Analyze factors that contribute to quality customer relations
FC-3.3	Demonstrate the principles, dynamics and nature of fashion and consumer fashion demand
FC-3.4	Utilize correct fashion terminology for the written and oral communication of fashion ideas and information
FC-3.5	Apply the retail merchandising techniques, principles and procedures employed in the buying and merchandising of fashion goods
FC-3.6	Evaluate promotional strategies
FC-3.7	Analyze operational costs such as mark ups, mark downs, cash flow, POS (point of sale), and other factors affecting profit

Domain 4 – Research and Sustainability

Core Standard 4: Students will examine current research and sustainability practices and trends.

Standards	
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	FC-4.1	Summarize current research trends in the fashion industry
	FC-4.2	Apply appropriate research methodologies in investigating the textile, apparel, and fashion industry
	FC-4.3	Examine ways the fashion industry is impacted by research in the fibers, yarns, fabrics, and finishes industries
	FC-4.4	Analyze the impact of sustainability practices on the fashion industry
Domain 5 – Career Exploration and Experience		
Core Standard 5: Students will apply career skills to the fashion industry.		
	Standards	
	FC-5.1	Create the materials needed for development of portfolio/resume/etc. to successfully acquire a job in the fashion industry.
	FC-5.2	Implement customer service practices in the real-world setting
	FC-5.3	Analyze the effects of security and inventory control strategies, cash and credit transaction methods, laws, and worksite policies, on loss prevention and store profit
	FC-5.4	Integrate technology as a tool in the industry setting
	FC-5.5	Understand ethical and legal standards and principles that impact the fashion industry
	FC-5.6	Communicate professional attitudes and behaviors necessary to secure and hold a job