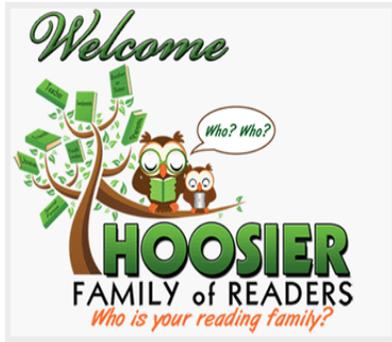


IDOE: Making It Happen



Who We Serve

Since 2013, Hoosier Family of Readers, a literacy initiative of the IN Department of Education, has served families, teachers, and community organizations who serve Indiana children. Superintendent Ritz's goal for this initiative is to build a culture of readers in Indiana by getting books in the hands of kids and encouraging family engagement in reading. Students should read whatever interests them and then share with someone in their reading family by doing the following:

- Read with someone
- Read to someone
- Share with someone what he/she has read
- Listen to someone read
- Help others read
- Read independently

2013

- Organized team of 16 Indiana literacy experts in January to develop the initiative for a summer kick-off
- Created database of non-profit literacy programs & social agencies for partnerships
- Created HFR website and social media
- Launched partnership with myON Books to provide families and children easy summer access to free digital books – over 127,000 children and adults participated – and read 47,069 books.
- Became partners with 263 organizations in 73 counties, including 20 nutrition sites

2014

- Began partnership with First Book in May; by August 2,502 Indiana organizations were registered users
- Announced partnership with Indiana National Guard Books & Boots campaign
- Created HFR Advisory Council
- Established partnership with National Center for Families Learning (NCFL)
- Organized first Indiana State Fair book giveaway
- Read 67,898 myON books (summer only)

2015

- Distributed 8000 free books at Indiana State Fair
- Delivered NCFL literacy bundles to 400 Indiana libraries to promote family reading.
- Expanded HFR website to include literacy resources for teachers, families, organizations
- Enabled 131 teachers in focus/priority schools & ELL/migrant programs to purchase 3,614 books through grants from First Book and Disney
- Read 45,325 myON books (summer only)

2016

- Identified partners in 98% of Indiana counties who have accessed HFR website literacy resources
- Distributed over 782,000 books via myON and First Book as part of our Bicentennial celebration
- Earned our first truckload of 40,000 books from First Book, which were distributed free to 21st Century Community Learning Centers via the HFR/First Book partnership
- Earned a second truckload of 40,000 books for which distribution plans are underway.
- Featured 21 classes of Indiana students on the HFR website who have read over 200 books second semester to celebrate the Bicentennial via the Teacher Classroom Challenge
- Read over 900,000 myON books (through May 2016)

Hoosier Family of Readers has come a long way in a short time. Our partnerships with myON Books, First Book, and the National Center for Families Learning have been invaluable resources for helping us achieve Superintendent Ritz's goal of "building a culture of readers in Indiana."

"Hoosier Family of Readers has brought significant partners at the national, local, and state levels together to encourage Hoosier families to read, and ensure our schools, youth programs and student homes have the books they need." – Kelly Frank, 21st Century Community Learning Centers