

To: Superintendents and Federal Funding Administrators

From: Nathan Williamson, Director of Title Grants and Support

Date: Friday, September 4, 2020

Subject: Census Deadline Approaching

The deadline to respond to the United States' decennial census is almost upon us and we need your help in reaching Hoosier families.

Along with distributing power at every level of government, the 2020 Census will also be used to allocate more than \$675 billion annually to communities across our nation. In Indiana, an accurate census count means up to \$30,000 per person in federal funding that our state will receive over the course of the next decade. This federal funding will go towards programs that support education, healthcare, housing, transportation, emergency services, and more within your community, and everyone counts – regardless of immigration status.

September 30th is the deadline to respond to the 2020 Census. Here are two immediate actions you can take to help us get the word out:

1. Send home the attached [English](#) and [Spanish](#) letters explaining the importance of census participation to parents and guardians by September 16th.
2. Encourage educators to incorporate a U.S. Census Bureau's Statistics in Schools activity into their curriculum this month. Learn more here: www.census.gov/programs-surveys/sis.html.

Again, every person counted in the census means more money for programs that support your school, your students, and their families. Thank you for your help in getting this important message out.

Sincerely,

Nathan Williamson