



SUMMER TIMES

A Newsletter for SFSP Sponsors in Indiana

May 2016

SFSP Kick-off Events

We are excited to hear about your kick-off event plans! The deadline to submit your plans has been extended, please let us know by May 18th what your plans will be for a kick-off event(s). We hope that at a minimum, you will be able to report the date, location and time of your special SFSP celebration. Use the attached form to submit your information.

Keep in mind, Kick-off Events cannot be paid for using SFSP funds, but local businesses are often eager to provide the funds to make a great event for community children.

Ideas may include:

- Face Painting and bounce houses
- Members of local Sports Teams
- Politicians and other dignitaries
- Representatives of local law enforcement
- Church groups and community organizations to lead activities with children

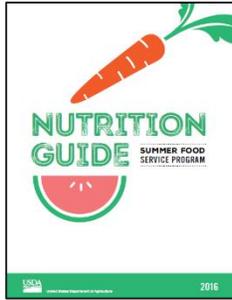
Take a look the USDA SFSP Toolkit for a great variety of outreach information, including sample PSA's, targeted outreach ideas and many program planning tips.

<http://www.fns.usda.gov/sfsp/summer-meals-toolkit>

Paperwork

If you have not done so already, please be sure to send your required permanent agreement document through the postal mail! This year, although it is not starred in CNPweb, you will be required to submit a new permanent agreement. You must print off the agreement from the current link from CNPweb. This form must contain the signature of the executive contact and it must be the original document, no copies or scans. The finance division will not sign any copies.

A new look of SFSP Handbooks! Recently, the USDA released updated versions of 2016 SFSP sponsor handbooks. These documents have received a fresh graphic makeover and look quite different, however, the content remains the same as the hardcopy guidance materials that were passed out during our sponsor workshops this spring.



You can find these colorful handbooks at the same familiar link at our Indiana SFSP web page or on the USDA website <http://www.fns.usda.gov/sfsp/handbooks>

Exciting New Resources from Team Nutrition!

Looking for more fun ideas to promote healthy eating habits and good nutrition at your SFSP sites? Check out the new kit from Team Nutrition. It includes over 30 games and educational activities to do at your summer meal sites.

<http://www.fns.usda.gov/tn/summer-food-summer-moves>

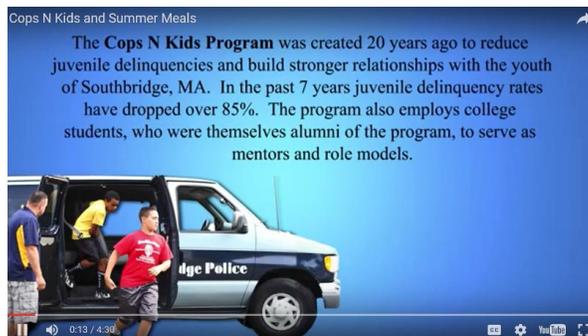
SFSP outreach Materials

Attention all sponsors! If you ordered SFSP outreach materials, including yard signs, banners, copies of SFSP Site Rules and updated USDA Justice for All posters (required for all sponsors at each site), our

office is in the process of distributing these products. Delivery of all large items such as banners and yard signs, is handled by an outside company and the deliveries are scheduled for May. All smaller items are shipped directly from our office. If you have any questions or need additional Justice for All Posters, please contact Rachel Treleaven, rtreleaven@doe.ingov or call (317) 232- 0850.



[Check out the USDA youtube video about Cops, Kids and Summer Meals](#)



<http://www.bing.com/videos/search?q=youtube+cops+servicing+SFSP+Meals&view=detail&mid=E5E96FEC636FD973FF08E5E96FEC636FD973FF08&FORM=VIRE&adlt=strict>

Attention! SFSP Statewide Outreach

In coming weeks, there will be a widespread SFSP outreach campaign taking place across the state. This includes radio and digital ads in various Indiana markets and the State Superintendent Ritz participating in the SFSP kick-off events. Special flyers announcing the availability of the SFSP will be distributed through FISH (Feeding Indiana’s Hungry) network to Indiana foodbanks. They will be disbursing the information to families currently receiving nutritional assistance. In addition, local libraries and WIC clinics will be provided the SFSP flyers that are aimed to driving more participation to the local feeding sites.



One way to promote your program is to use the newly developed digital ads!

Take a look at the attachments.

News from Indiana Dairy Council

The American Dairy Association Indiana Inc (ADAI) is excited to once again partner with IDOE in the Summer Meals program. ADAI will provide links for physical activity ideas, snack ideas and incentives to support and promote Summer Meals.

One idea is to get the school or area sites active early. Send out flyers announcing when and where Summer Meals will be held and if you have a menu to share add that as well. ADAI has ideas on how to work with your local Domino's or Pizza Hut on a pizza day (contact Plummer@WinnersDrinkMilk.com for more information). This helps labor savings and entices the children to eat what they have had in school or seen on television.

Meals begin in June, please visit our website www.WinnersDrinkMilk.com, look under resources for packets of ideas and material that can be used at meal sites to keep the kids engaged and active. [Fuel Up to Play 60](#) is a national partnership with the NFL. Physical activity and good nutrition go hand in hand with children doing well in school and being ready to have a successful summer and school year.

Check out this Fuel Up to Play information graphic on how Fuel Up To Play 60 helps kids. www.genyouthfoundation.org/wp-content/.../10/FUTP60-Snapshot.pdf

Not sure what to serve as snacks for the kiddos? Here are 33 ideas that is almost a whole summer of ideas! <https://www.nationaldairyCouncil.org/Content/2015/33-Tasty-Snack-Ideas>.

For more information contact Michelle Plummer, Plummer@WinnersDrinkMilk.com; 317-842-3060.

It will be a great summer!



This institution is an equal opportunity provider.