

Indiana Department of Education
Child Nutrition Programs' Instruction
March 13, 2014

DOE/NSLP

Smart Snacks in Schools Fundraiser Exemptions

PURPOSE: To establish a state policy that sets an allowed number of exempt school-sponsored fundraisers.

SCOPE: Organizations participating in the National School Lunch Program and the School Breakfast Program.

DESCRIPTION:

The Healthy Hunger Free Kids Act of 2010 directed the USDA to establish nutrition standards for all foods and beverages sold to students for consumption during the school day, including foods sold through school fundraisers. USDA regulations require states to establish a maximum number of exemptions allowed for food and beverage fundraisers that do not meet the nutrition standards. If the state does not set a maximum, then no food and beverage fundraisers will be allowed during the school day that do not meet the nutrition standards.

To determine an appropriate number in Indiana, a survey of school district staff members was conducted. Based on the survey information and the policies being implemented by surrounding states a determination has been made to allow two exemptions per school building, per school year, for fundraisers involving the sale of foods and/or beverages not meeting the nutrition standards for Smart Snacks and occurring during the school day. The maximum duration of an exempted fundraiser is one day.

The Smart Snacks standards do not apply to foods and beverages sold at events held 30 minutes after the school day ends, off campus, or on weekends, such as school plays or sporting events.

Fundraising activities that take place outside of school, such as cookie dough or frozen pizza sales, are exempt from the nutrition standards. Distribution of order forms and foods not intended for consumption at school are not affected by this policy.

There are no limits to fundraisers that meet the nutrition standards and any non-food/beverage items.

SOURCE: The Healthy Hunger Free Kids Act of 2010, 7 CFR § 210.11(b)(4)