Taking FFVP to the Next Step

Nutrition education, promotion, and partnerships are critical parts of the FFVP’s success. Check out various ideas below. For more information or resources, click on the links within the bullet points.

**Promotion**
- Daily announcements with fun nutrition facts.
- Let the students help create fruit and vegetable posters and bulletin boards.
- Hold a fruit or vegetable drawing/coloring contest.
- Create a fruit and vegetable newsletter that students can take home to share with their family.
- Add fruit and vegetable information to your school’s website.
- Hold Produce and a Movie.
- Have the students vote on the next fruit or vegetable.
- During School Spirit Week, have the school mascot serve fruits or vegetables that match the school’s colors.
- Provide monthly FFVP menus on the website or in the school newsletter.

**Nutrition Education**
- A fruit and vegetable poetry contest.
- Talk to your librarian about displaying books that have a food or nutrition theme.
- Invite parents to lunch and give a presentation on healthy portion sizes, easy ways to be more active, and ways to add more fruit and vegetables to meals and snacks.
- Plant an outside garden or a potted garden indoors.
- Have a mystery fruit or vegetable of the week. Display the mystery item on the cafeteria line and have the students try to guess what it is. Offer samples during the FFVP service and reveal the item.
- Use lesson plans to incorporate fruit and veggies into curriculum, such as math, science, English, art, and music!

**Partnerships**
- Organize a field trip with the teachers and principle to visit a local farm, orchard, or farmer’s market. Or invite them to the school to talk to the students.
- Invite professionals such as dentists, dietitians, or doctors to talk about the importance of eating fruits and vegetables.
- Feature a local farmer’s fresh fruit or vegetable on the FFVP menu and make a sign with the farmer’s photo posted in the cafeteria.
- Invite the local newspaper to visit the school during a fruit or vegetable tasting.

Remember! FFVP Funds cannot be used to pay for nutrition education or promotional materials.