



Literacy Plus

Technical Assistance Partner Profile

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Mission Statement	Develop, publish, and distribute cost-effective learning tools with clear objectives, inviting graphics, and modern technology to support reading growth and development

BACKGROUND

We believe in the power of personalized adaptive technology to identify specific areas of weakness combined with the power of research-based instruction to accelerate learning for all. By closing gaps and accelerating learning, students see significant growth and are able to reach grade level proficiency and above. MindPlay Literacy has been proven to help students with a wide range of abilities. Adequate for all ages, it can serve as an online reading program for Tier 1 students and an intervention for Tier 2 and 3 students. Additionally, it can be used by students of several categories, including Special Education, English Language Learners, Bilingual Education, and Dyslexic Readers. MindPlay Literacy automatically analyzes student skills, assigns individualized instruction, and delivers targeted practice for students across your school or district.

HOW IT WORKS

The MindPlay Universal Screener (also an IDOE approved dyslexia screener) automatically analyzes individual student skills and assigns the appropriate curriculum to support targeted growth. Every student who needs basic skills instruction is assigned to MindPlay Virtual Reading Coach (MVRC). This includes a multitude of skills and fluency practice. As struggling readers demonstrate reading on grade level text with 90% comprehension on benchmark assessments, they graduate to the MindPlay Fluent Reader Trainer (FLRT). Students at or above grade level on initial assessment proceed directly to MindPlay Fluent Reader Trainer (FLRT).

My Virtual Reading Coach delivers a unique prescriptive plan for each student using scaffolded, explicit instruction provided by speech therapists and reading specialists who have infinite patience and provide constant supportive, positive feedback in a one-on-one setting delivered online. All instruction is scaffolded, explicit, multi-modal, and includes practice exercises and mastery-based testing for all National Reading Panel recommended facets of reading with a planned connection among the components. This planned connection is one of the differentiators between MindPlay and other reading programs. Without intentionally connecting the components of reading as they are developed, many students fail to make the necessary associations to become proficient readers. This is one reason why MindPlay grows all readers where other programs fall short.

Instruction includes phonemic awareness and phonics instruction in the systematic way (following the Orton-Gillingham [OG] methodology) required for students with dyslexia to catch up. MVRC increases silent reading fluency and provides grammar for meaning and vocabulary lessons and activities that build automatic word recognition in addition to teaching strategies to increase reading comprehension.

APPROACH

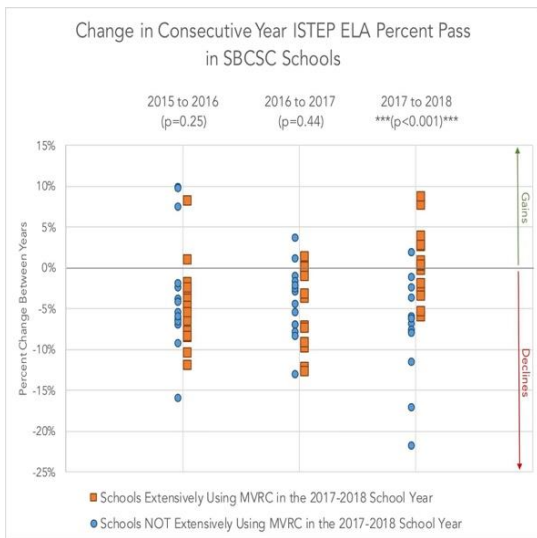
MindPlay's implementation team works with each school to customize an implementation and professional development plan based on the school's needs assessment. We have experience collaborating with other third-

party providers to support collaborative district and school improvement efforts. Of note is our collaboration with the Indiana Middle Level Association and the Schools to Watch Transformation Model, which also serves as a Technical Assistance Provider. We have also collaborated with consultants from MGT Consulting on the implementation of MindPlay.

Our ideal Partner District/School is one who is fully committed at every stage and ensures accountability for implementing the customized plan. This includes attending meetings, ensuring all stakeholders engage in training, and monitoring the use of the program by regularly reviewing and publicly sharing usage and growth data. Our ideal partner plans for sustainability by providing on-going PD and continued use of MindPlay with fidelity based on the customized plan.

TRACK RECORD OF DRAMATIC IMPROVEMENT

MindPlay Virtual Reading Coach is proven effective at increasing students' reading proficiency in all five components of reading according to ESSA and What Works Clearinghouse standards and results strongly correlate to increases in state test scores. Over 5,000,000 students have learned to read using MindPlay Virtual Reading Coach with students gaining 1-3+ years of growth in one school year. A third-party analysis of ISTEP+ score changes in South Bend conducted by enFocus found schools using MindPlay Virtual Reading Coach for 30 minutes a day during the 2017-18 school year compared to those which did not use MindPlay there was a statistically significant (p-value of $p < 0.001$) increase in ISTEP+ pass rates in the MindPlay schools.



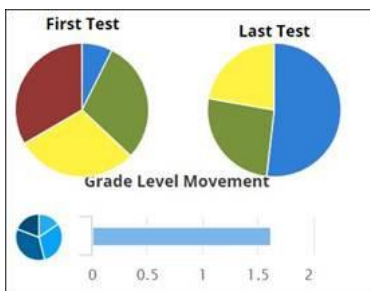
ISTEP ELA Average Percent Pass between MindPlay and non-MindPlay South Bend Schools Over Time

Schools that used MindPlay in the 2017-18 school year had better changes in ISTEP+ English Pass Percentage than the schools that did not use MindPlay.

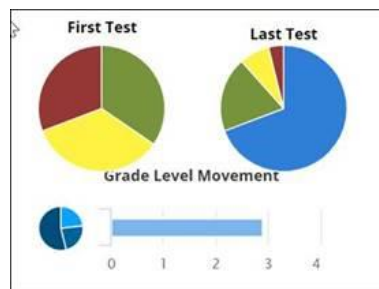
MindPlay was used only in certain elementary (Madison, Nuner, Harrison, Lincoln, Warren, and McKinley) and intermediate schools (all except LaSalle).

The change in ISTEP+ is statistically significant with a p-value of $p < 0.001$!

In Washington, Indiana, two 3rd grade classrooms have demonstrated incredible reading growth. MindPlay grows all students from those who are two or more grade levels below to those who are already exceeding grade level expectations after six months of use.



77% of students are meeting or exceeding grade level after gaining 1.61 grade levels in one semester!



88% of students are meeting or exceeding after gaining 2.89 grade levels in one semester!

Ask us about the University of Cincinnati study that found only MindPlay grew students who were two or more years below grade level.