



## Who We Are

Cognia is a global nonprofit that has the knowledge to help schools improve. Formed by the 2018 merger of AdvancED and Measured Progress, our desire is to bridge school evaluations with student assessments, revealing a fuller picture of student performance and paving the way to improve educational institutions in a holistic way. We are the largest education improvement organization in the world and a force for enhancing schools, engaging students, and driving better outcomes for all.

## Background

### Name:

Cognia (formerly AdvancED | Measured Progress)

### Address:

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### Contact Person:

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### Mission:

Cognia's mission is to lead and empower the education community to help all learners realize their full potential. We do this by driving education improvement through accreditation, assessment, professional learning, and customized improvement services. As a nonprofit organization, we direct our resources to research and innovation, policy and advocacy, and technology. Through our longevity and expertise in education, we have developed an unmatched network of relationships, research, and resources to help schools and districts improve.

## Areas We Support

- Effective Leaders
- Ambitious Instruction
- Collaborative Teachers
- Supportive Environment
- Involved Families



# Approach

Cognia's research-based approach to school improvement offers insights on what successful schools do well and where all schools, even high-performing ones, can improve. We believe continuous school improvement is an embedded behavior within the culture of a school or district that constantly focuses on conditions, processes, and practices that will improve teaching and learning. To support educators and school leaders focused on continuous improvement, we offer **Accreditation and Certification, Assessment, Professional Learning, and Customizable Improvement Services**. In addition, we offer **eProve™ Strategies**, an online productivity platform for strategic thinking and planning, that features comprehensive school improvement plan templates.

Cognia has worked side-by-side with thousands of schools and districts during their continuous improvement journeys, observed students in more than 300,000 classrooms, and reviewed thousands of improvement plans. Whether serving a traditional brick and mortar school or district, a state education agency, or such institutions as digital learning schools, early learning schools, special purpose schools, faith-based systems, charter schools, or tribal schools, we invest in understanding and embracing the uniqueness of each institution and provide relevant and meaningful solutions and services. We are true improvement specialists, with expertise in helping schools and districts plan, execute, and evaluate their improvement initiatives. Our ideal school or district partner is one that is willing to take an honest, data-informed look at its current reality, to embrace change, and commit to improvement practices over the long term.

# Impact

Cognia has a longstanding history partnering with schools and districts to develop and implement school improvement solutions. Highlights of our work include:

Case Studies & White Papers	Description
<b>Westminster Public Schools</b>	Cognia partnered with Westminster Public Schools to provide diagnostic review and evaluation systems, classroom observation tools, leadership coaching, and planning protocols. Over a three-year period, the district made dramatic gains, avoiding a state takeover. To view the full case study, visit <a href="https://www.cognia.org/news-events/media-room/">https://www.cognia.org/news-events/media-room/</a> .
<b>Fleming County Schools</b>	Fleming County faced concerns about whether its schools were providing a quality education for every child. Poor academic performance on state accountability assessments resulted in the system's high school being placed in priority status. Using Cognia's diagnostic review process, Fleming County Public Schools made dramatic gains. The system went from being one of the state's lowest performing districts to one of its most successful in just three years. To view the full case study, visit <a href="https://www.cognia.org/news-events/media-room/">https://www.cognia.org/news-events/media-room/</a> .
<b>The Impact of Diagnostic Reviews on School Improvement</b>	At the end of the 2012-2013 school year, the Kentucky Department of Education placed 31 high schools in priority status. Of the 31 schools, 17 took part in Cognia's diagnostic review process. This report summarizes the findings, showing that participating schools had significantly higher growth over a three-year period on the Kentucky school performance scorecard compared to those that did not undergo diagnostic reviews. To view the full report, visit <a href="https://go.cognia.org/the-impact-of-diagnostic-reviews-on-improvement-white-paper">https://go.cognia.org/the-impact-of-diagnostic-reviews-on-improvement-white-paper</a> .

