

## RESEARCH STANDARDS

*Students use their researching skills to examine, analyze, and evaluate issues and topics that have received coverage in the mass media and that are of importance at the local, state, national, and global levels. They examine the impact of both media convergence and media research on the quality of mass media information.*

### **Standard 1**

Write research reports or deliver multimedia presentations that use a systematic inquiry-research process.

- Identify an interest or topic.
- Frame questions.
- Gather information from a wide variety of sources.
- Interview.
- Determine credibility of all sources.
- Discuss findings with peers and teachers.
- Focus inquiry, frame new questions, and gather further information.
- Determine credibility of new information.
- Discuss connections within and across all findings.
- Define the topic or formulate the thesis.
- Engage in critical thinking by organizing a coherent, well-reasoned summation.
- Present findings.

### **Standard 2**

See *High School Mass Media and Media Literacy Standards: MMD.6.1*.

Write historical investigation reports or deliver multimedia presentations on current issues or topics that have received extensive coverage in the media.

- Use exposition, narration, description, argumentation, or some combination of rhetorical strategies to support the main argument.
- Analyze several historical records, examining critical relationships between elements of the issue or topic.
- Explain the perceived reason or reasons for the similarities and differences in historical records with information derived from primary and secondary sources to support or enhance the presentation.
- Include information from all relevant perspectives and take into consideration the validity and reliability of sources.
- Include a formal bibliography with the written report or a separate appendix with the multimedia presentation.

**Standard 3**

See *High School Mass Media and Media Literacy Standards*: MMD.6.2.

Write a research report or deliver a multimedia presentation on the significance and impact of media convergence or other recent technological innovations on the delivery of quality mass media information.

- Use information from a variety of sources (*books, technology, multimedia*), distinguish between primary and secondary documents, and document sources independently by using a consistent format for citations and attributions.
- Synthesize information gathered from a variety of sources, including technology and one's own research, and evaluate information for its relevance to the research questions.
- Demonstrate that sources have been evaluated for accuracy, bias, and credibility.
- Incorporate numeric data, charts, tables, and graphs.
- Organize information by classifying, categorizing, and sequencing, and demonstrate the distinction between one's own ideas from the ideas of others, and include a bibliography (Works Cited).

**Standard 4**

See *High School Mass Media and Media Literacy Standards*: MMD.6.3.

Write a research report or deliver a multimedia presentation on the importance of media research (*quantitative methods, survey data, polling, ratings*) to the quality of mass media information.

- Use information from a variety of sources (*books, technology, multimedia*), distinguish between primary and secondary documents, and document sources independently by using a consistent format for citations and attributions.
- Synthesize information gathered from a variety of sources, including technology and one's own research, and evaluate information for its relevance to the research questions.
- Demonstrate that sources have been evaluated for accuracy, bias, and credibility.
- Incorporate numeric data, charts, tables, and graphs.
- Organize information by classifying, categorizing, and sequencing, and demonstrate the distinction between one's own ideas from the ideas of others, and include a bibliography (Works Cited).